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**Teasing Humor and Identity Construction in Business Meetings at a Korea Startup**※

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Abstract

**Kim, J., & Choi, J. (2020). Teasing humor and identity construction in business meetings at a Korean startup”. *The Sociolinguistic Journal of Korea, 28*(3), 139-171.** This study examines the interactional dynamics revealed through teasing humor in the context of a startup business meeting. Using a quasi-conversation analytic approach to details of talk …

**Keywords**: teasing humor, identity, participation, business meeting, startup

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**1. INTRODUCTION**

Situated within an institutional setting, the interactions of a business group occur depending on its organizational roles and hierarchies. …

…

…, we aim to shed light on ways in which novice business professionals construct their startup community of practice, which is currently not well documented or understood.

**2. REVIEW OF LITERATURE**

2.1. Humor and Identity

Workplace humor in previous studies has been defined differently according to weights awarded to the speakers and hearers of humor (Schnurr, 2009). …

…

2.2. Teasing Humor at a Workplace

In view of politeness, teasing utterances, as a specific type of humor, …

…

… this study investigates the teasing humor during the process of problem-solution, which sheds light on understanding how the interactional, participatory culture of a startup is created..

**3. METHODOLOGY**

3.1. Research Questions

This study aimed to answer the following two stions:

1. How …?

2. In what ways …?

3.2. Context and Participants

The research site for this study … The two levels of proficiency examined in this study represent beginner-high and intermediate-low (level 1) and intermediate-high and advanced-low (level 2).

Table 1. **Demographic Information of Participants**

|  |  |  |  |
| --- | --- | --- | --- |
| Participant name(years of employment) | Position | Standing | Age (Gender) |
| Desu (3) | CEO | Full-time | 32 (male) |
| Gug (3) | Marketing & operation team/ manager | Full-time | 29 (male) |
| Woo (3) | Production team/ manager | Full-time | 26 (male) |
| Hen (2.5) | Production team/ designer | Full-time | 25 (male) |
| Soh (1) | Production team/ member | Full-time | 25 (male) |
| Gyu (1) | Marketing team/ member | Part-time | 23 (male) |
| Yen (1) | Marketing team/ member | Part-time | 23(female) |
| Jun (1.5) | Production team/ member | Part-time | 23(female) |

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APPENDIX

Transcription Conventions

\_\_ Underlining: indicates emphatic stress

[laughs]: Paralinguistic features in square brackets

(-): pause

... // \ ...

... / \\ ... Simultaneous speech

( ): Unclear utterance

?: Rising or question intonation

(()) Author’s comments on quality of speech or context